Quinceanera.com Presents

The 9 LARGEST QUINCE EXPOS & Fashion Shows in the country
RESERVE YOUR PACKAGE TODAY.
TALK TO YOUR REPRESENTATIVE FOR MORE INFORMATION

SEE THE BENEFITS OF BEING A VENDOR

OVER 13,000 YEARLY ATTENDEES
CLICK THE VIDEO TO SEE ALL OUR QUINCE PRODUCTS
How can this help my business?
Showcase your products and services to thousands of attendees ready to plan their daughter's Quinceañera party. We bring clients to you through our regional expos.

Quick facts
9 EXPOS A YEAR
Over 13,000 attendees annually
A variety of vendors

About
For over 13 years, Quinceanera.com has produced annual expos across Central and Southern California. We have become the trend setter and leader in this industry. We are now the largest Quinceanera Expo in California, and have now expanded to Las Vegas.
How can this help my business?
Your advertisement showcases your business to those who are in the market for your services. Readers will enjoy bold, vibrant and colorful images. The magazine has a wide array of resources that will be placed in each Quince teen’s hands. Our Quince teens are looking for assistance with themes, inspirational ideas, and great tips from a multitude of vendors from boutiques to dance studios and everything in between.

Quick facts
Quinceanera Magazine Distribution
• LOS ANGELES
• BAKERSFIELD
• ORANGE COUNTY
• INLAND EMPIRE
• FRESNO
• SAN DIEGO
◆ 370,000 magazines per year
◆ Average of 60,000 magazines per expo*

About
Our print magazine is distributed during our expos and in strategic regions in Southern California. Quinceanera.com magazine covers fashion, makeup, and many party planning articles.
How can this help my business?
Meet your potential clients where they go for entertainment and information—social media sites. Quinceanera.com is constantly engaging with its audience online. Your business can be part of the engagement and convert the audience into clients.

Services
- Social media sponsored posts and stories
- Social media giveaways

About
Quinceanera.com is one of the leading brands influencing the teen lifestyle industry through content, fashion, and trend setting.

Social Media Numbers
- 9 million viewers a month
- OVER 115,000 followers
- OVER 205,000 followers
E-Mail Marketing

Reach Quinceanera.com Expo attendees with the power of e-mail marketing

We collect hundreds of e-mails from both those registering for our expo event, and those who came out and attended.

You can purchase a pre-event and a post-event e-blast or ad within our weekly newsletter promoting your product or service.

Unable to attend one of our expos? Still be part of the action by being included in our post-event e-blast.

Benefits
• Cost-effective way to reach thousands of recipients
• E-blast recipients are ready to buy your products or services within six months or less for their Quince party

Services
• Creative design services for the e-blast/newsletter
• Metrics tracking can allow you to see who is clicking on your website link or social media channels, and who is opening your e-blasts
About
Quinceanera.com has its very own video channel on YouTube. Our Quince Madrina, Jocelyn, explores various topics that help bring consumer engagement to our teen audience and their families.

How can this help my business?
Let's team up! Our professional video team can visit your shop and create a custom video that helps promote your product or service.

Quick Facts
- Over 28,000+ Youtube subscriptions
- New videos each week
- Each video is promoted via:
  - E-newsletter / 60,000 subscribers
  - Quinceanera.com / 220,000 monthly visitors
Why should you become a vendor?

These are the benefits!

- **Qualified Quinceaneras:** 40% of the registered quinceaneras at our expos have a budget of $15,000 or more.
- **CLIENTS:** Hundreds of quinceaneras and their families are ready to buy products at each expo.
- **Less work, more fulfilling** - Sales leads gathered at events require less effort to close and build relationships.
- **Renewal Rate:** Over 60% of our exhibitors have been participating in our expos since 2008.
- **Quality Venues:** Most cost effective way to reach your audience by interacting with thousands of young Latinas and their families in one day.

**9 Expos to choose from**

Las Vegas / San Fernando Valley / Bakersfield / Orange County
Riverside / Fresno / San Diego / Ontario / Long Beach
LAS VEGAS
Sunday, February 9
Texas Station
2101 Texas Star Ln.
N Las Vegas, NV 89032
12pm - 5pm

SAN FERNANDO
Sunday, March 1
Hilton Universal City
555 Universal Hollywood Dr.
Universal City, CA 91608
12pm - 5pm

60,000 Copies distributed in:
Los Angeles, Huntington Park, Downey, Norwalk,
Long Beach, San Fernando Valley, South Bay,
San Gabriel Valley.

PUBLICATION DATE: 3/4/2020
AD DEADLINE: 2/21/2020

BAKERSFIELD
Sunday, April 5
Kern County Fairgrounds
1142 South P Street
Bakersfield, CA 93307
12pm - 5pm

30,000 Copies distributed in:
Bakersfield

PUBLICATION DATE: Wednesday, 4/08/2020
AD DEADLINE: 3/27/2020

ORANGE COUNTY
Sunday, May 17
Hilton Anaheim
777 Convention Way
Anaheim, CA 92802
12pm - 5pm

40,000 Copies distributed in:
Santa Ana, Tustin, Orange, Fullerton, La Habra

PUBLICATION DATE: 5/20/2020
AD DEADLINE: 5/8/2020

ONTARIO
Sunday, September 20
Ontario Convention Center
2000 E Convention Center Way
Ontario, CA 91764
12pm - 5pm

60,000 Copies distributed in:
Riverside, Ontario, San Bernardino,
Moreno Valley, Corona

PUBLICATION DATE: 9/23/2020
AD DEADLINE: 9/11/2020

LONG BEACH
Sunday, October 18
Long Beach Convention Center (Exhibit Hall B)
300 E. Ocean Blvd., Long Beach, CA 90802
12pm - 5pm

60,000 Copies distributed in:
Los Angeles, Huntington Park, Downey, Norwalk,
Long Beach, San Fernando Valley, South Bay, San Gabriel Valley.

PUBLICATION DATE: 10/21/2020
AD DEADLINE: 10/9/2020
READY TO START GETTING NEW LEADS?

Feel free to call us with any questions

800-446-5642

QUINCEANERA.COM